



SAHAR HAFUTA

Product Designer

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WORK EXPERIENCE

2020 - Present

UX Designer @ WIX

Responsible for the user experience area in two teams simultaneously, dealing on a daily basis with the areas of payments, billing, and subscription management. A full partner in making product decisions in collaboration with the PM and the Development Manager.

2019 - 2020

Senior Product Designer @ Bank Hapoalim (Matrix)

Leading the UX / UI in the modernization project at Bank Hapoalim. Creating design system for corporate products and designing user experience and user interface (detail design) of the "Designer" system - a tool for characterization and development of digital banking products. Work interfaces with developers, product manager and project managers.

2018 - 2019

Product Designer @ The Ministry of Education of Israel (Matrix)

As part of my work I design user experience and user interface for startups at EdStart project of the Ministry of Education of Israel. Designing products for web and mobile from the characterization stage, UX/UI, preparation for development and QA testing, following through to production. It requires independent conduct with entrepreneurs, presenting presentations, time pressure, team work with project manager, product managers, systems analysts and developers.

2015 - 2018

UI Designer @ The Group

Digital design for companies and corporations. My work included characterization, designing and development preparations for web products such as e-commerce and promotional sites. It requires responsive and creative thinking while working on multiple projects at once, staying on schedule and managing independently with clients, developers and suppliers.

SKILLS

Highly savvy with Figma, Figjam, Miro, FullStory, Storybook, Adobe (XD, Photoshop, Illustrator), Zeplin, Invision, Jira.

Comprehensive understanding in HTML/CSS

EDUCATION

2018

Netcraft Academy UX / UI for Designers

Interface characterization and design course.

2015

Codesigner, Google Campus TLV

Mobile characterization and design course.

2011 - 2015

Holon Institute of Technology (HIT)

Bachelor's degree of Visual Communications Design.

2002 - 2005

Ort Ramat Yossef High School, Bat-Yam

Full high-school diploma, majored in Information systems planning and programming, HTML and graphic design.

MILITARY SERVICE

2018 - Present

Reserve service as a UX Designer

I am serving as a UX designer in a team that includes PM, BA and Dev, and our job is to develop a Native application for screening candidates for the elite units of the IDF.

2008 - 2009

Career service as a technology and maintenance officer

Discharged as lieutenant, with honors. As part of my service, I acquired management skills and high teamwork capabilities, performed under pressure, and maintained a high level of responsibility.

2005-2008

Regular military service, performing an officer course.

PROFESSIONAL SKILLS

Experienced team-player, managing several projects simultaneously while remaining punctual and meeting deadlines. Responsible and reliable, caring and devoted, hardworking, highly motivated and full of inspiration, fast learner and an autoduct.

LANGUAGES

Hebrew, English